



Cloud for the security industry

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We'd love to hear from you!

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Tether Your Technology

Solid Secure Straightforward



Technology never stands still... and neither should your business.

Likewise, the security industry is always evolving. From VHS to HDD's, from coax to Cat5, from analogue to IP. New advances in technology bring new challenges but also new opportunities to anyone willing to take advantage of them.

Tether aim to guide you through the latest development in the security industry. A new era of cloud based software, exclusive web and mobile user access, aggregated data, cost saving operational insights and off-premises (off-prem) data storage utilising the highest standards in encryption and cyber security.

Isn't it time to Tether your technology?



Introducing the Tetherbox

Not much bigger than a mobile phone, this tiny device can be added to any new or existing installation* to connect it to the Tether platform.

Capable of processing, recording and streaming 2x HD cameras up to 4K, able to health check, monitor and provide remote diagnostic access to many more. Tetherbox is the gateway to your connected security system.

2 cameras not enough? Don't worry, the Tetherbox is not alone, there's the Tetherbox5, Tetherbox10 and Tetherbox20 (5,10 and 20 cameras respectively), as well as rackmount versions with capacities exceeding 50 cameras should the need arise.

It's also possible to use multiple Tetherboxes on the same site with the flexibility to locate them wherever is most convenient on a network.



*Requires ONVIF compliant NVR, DVR or IP camera



tetherbox



Security



Cloud



Savings



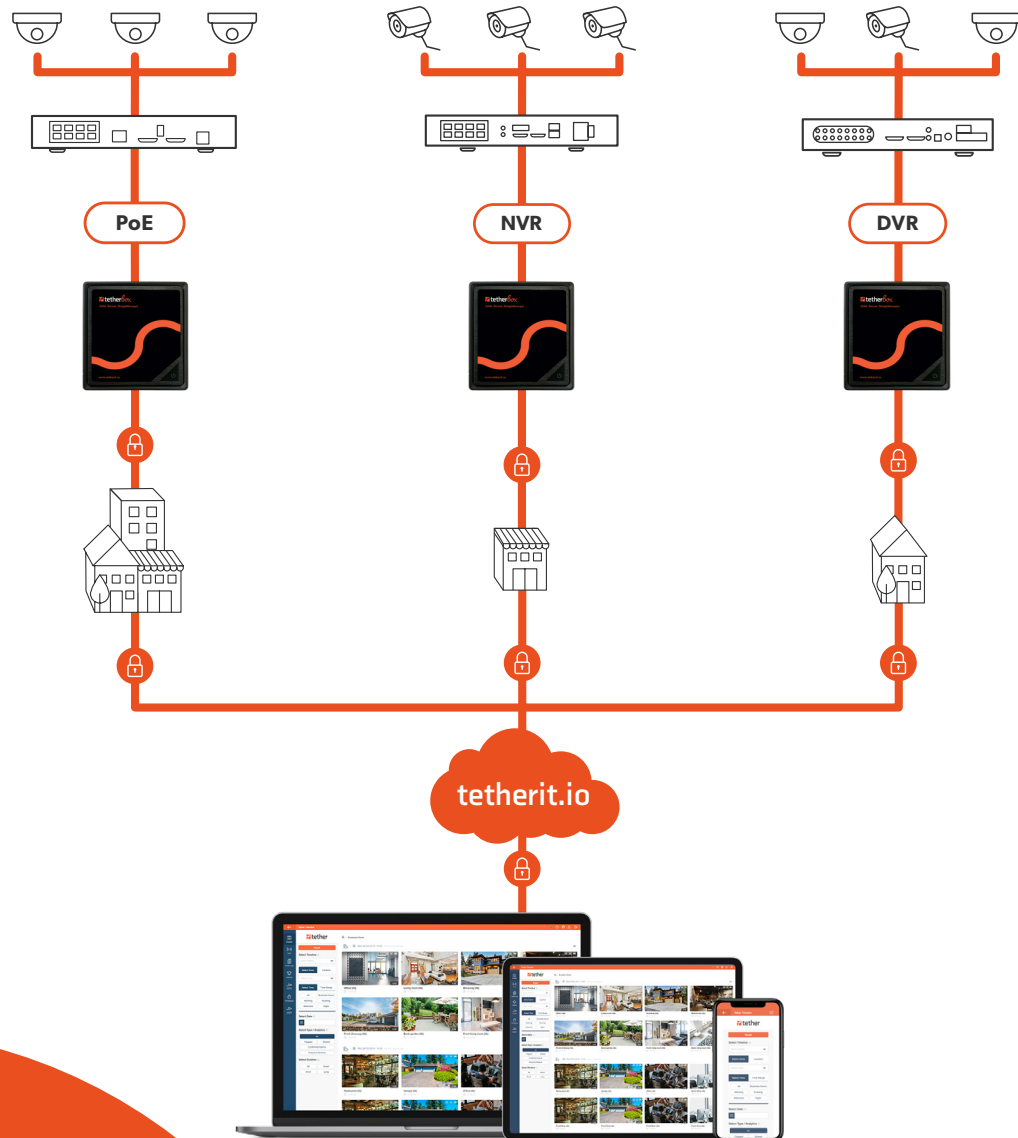
Maintenance



Straightforward

Tether

So how does it work?



Tetherboxes connect to the local network and to either local broadband or a 4G router.

During a quick and simple activation process, the Tetherbox creates a secure, encrypted VPN connection back to Tether's datacentre. As an added benefit the Tetherbox ringfences the security of all your cameras, behind its heavily encrypted connection. No port forwarding, no hassle, job done.

Cameras, recorders and other devices on the network are automatically detected, then configured through the platform. These can then be monitored, managed and maintained from then on.

Every Tetherbox is camera manufacturer agnostic. All are capable of being used as local recorders in their own right* or as an add-on solution to existing systems where on-site recording already exists.

*Requires additional local drives sold separately

Our Focus

Solid Secure Straightforward



Solid

Solid state, reliable hardware. Tether use the latest compact, low power, silent running hardware. Delivering a robust and reliable installation and end user experience.



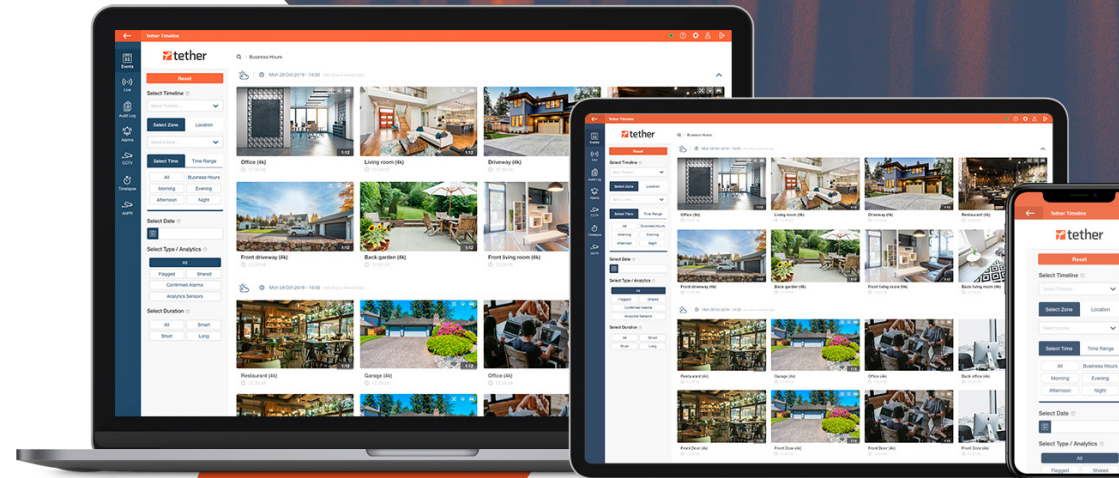
Secure

Secure, encrypted software, constantly updated with the very highest standards in cyber security to keep you and your clients' data safe.



Straightforward

Straightforward, simple to understand software which an end user can pick up and start using without the need for lengthy training, advice or ongoing support.





Tether your technology

Beyond the obvious

The technology behind Tether's platform is certainly unique but not without precedent. Cloud based solutions in markets outside security have been around for some time and we're all growing more familiar with terms like "Software as a Service" (SaaS) and "Big Data".

The Tether platform aggregates data on system health statistics, Tetherbox activations, engineer system changes, recurring revenue growth, market vertices and many more.

Our aim is to make as much of this data available to your business in as useable form as possible (think of this as building a CRM solution within the platform itself). Through built-in mapping tools, dashboards and charts, we aim to give you insights into your business, helping you manage your installs and maintain those important customer relationships into the future.

Manage, Maintain, Monetise...

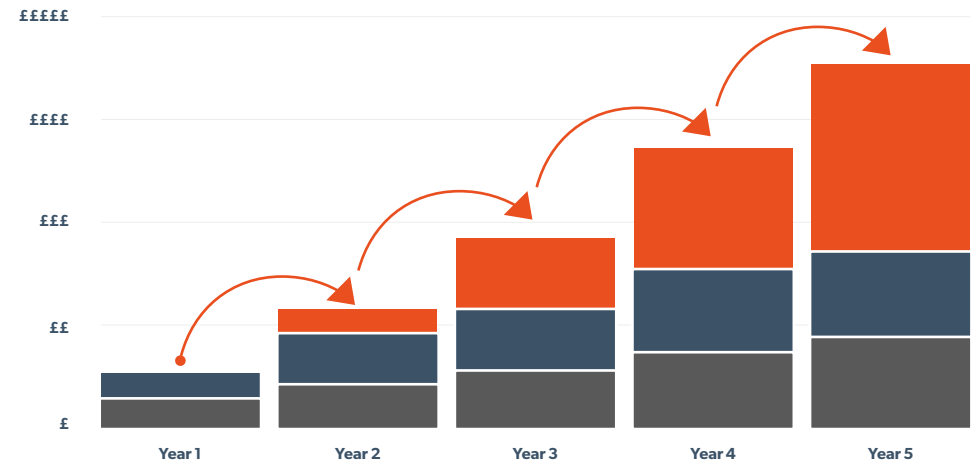
Your new pricing model

We've mentioned our mantra Solid Secure Straightforward, we have another one... Manage Maintain Monetise, with the latter being key.

Your new pricing model Manage Maintain Monetise. For all businesses, cashflow is a constant worry. Being overly dependant on installation work means that many installation companies have a feast and famine sales cycle, with very lean periods between paying jobs when money can be hard to come by.

Tether's business model is based on building regular recurring revenue from every installation. We have a simple, affordable "platform access fee" which, with systems generally lasting at least 5 years, will see a regular drip feed of revenue coming in, long after the screwdrivers and hi-viz jackets have left site.

Additionally, Tether offers an increasing number of "upselling" opportunities post install. From adding or increasing cloud storage to cameras, adding ANPR camera data, or linking intruder alarm systems. Each time you add another service, you gain some incremental recurring revenue.



- Annual renewals of platform access fee
- Sales of accompanying platform access fee
- Incremental growth in hardware sales

Join the cloud platform revolution!

Become an Approved Tether Partner

Interested in joining a dynamic young British technology business as we develop the next generation of security solutions? Become an Approved Tether Installation Partner and reap the rewards of a closer working relationship with us, and benefit from project leads, enhanced customer service levels, and be the first to hear about new developments, integrations and future features.



Free technical and sales training



Access to the cloud back up quote tool and their own dashboard



A project registration mechanism, enabling pricing support to approved partners only



Project referrals and opportunity leads



Updates on the latest news and developments



The opportunity to "Beta Test" new solutions, integrations or developments

